

## Software experience

Dreamweaver-expert

Photoshop-expert

Flash/Actionscript-expert

Premiere/After Effect-intermediate

Illustrator/InDesign- intermediate

Wordpress-beginner

## Coding skill

Html4 and html5-highly skilled

CSS3-hand coding

Javascript-sound knowledge

Mysql and PHP - beginner

## Education

2006-2007 *Master Degree in Interactive Media*, University of the Arts, London

A course focused on the fundamental principles of interactivity; effective research, usability and the practicalities of creating while working in teams. It surveys new product development processes, covering design and prototyping methodologies.

2002-2006 *Bachelor Degree in Advertising*, Beijing Technology and Business University

## Work experience

2008-Present Freelance Web designer/Photographer

Designed and developed "Back to Analogue" photography blog.

<http://www.wix.com/damin1227/xiaominanalogue>

2004-2005 Internship Copywriter, Beijing Mac Bright Advertising Agency

My role as an intern copywriter involved: Met the account management team to discuss client requirements and product background, brainstorming ideas and concepts; Worked closely with the art director to generate workable concepts and ideas; Wrote clear, persuasive, original content; submitted ideas and discussed progress with the creative director.

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